



Strategic Energy Management (SEM) with ISO 50001 and 50001 Ready

**ORNL 50001 Ready Training
Webinar Series, Session 4
April 18, 2024
10:00 a.m. to 12:30 p.m.**

Agenda – Session FOUR

- Welcome, Safety, and Housekeeping
- Review Previous Sessions
- Today's Content – **Sorting Out all the Energy Data**
 - Section 3: Planning
 - Task 10: Improvement Opportunities
 - Task 11: Energy Performance Indicators (EnPIs) and Baselines (EnBs)
 - Task 12: Objectives and Targets
 - Task 13: Action Plans for Continual Improvement
- Webinar Training Schedule & Preparations
- Kahoot Quiz Game
- Q&A

In Participants list:
First Name,
Last Name,
Company

But first, a
POLL!



Polling Question 1

Polling Question

- 1) Reflect on your current role within your organization. On average, about what percentage of your time is used working on things related to energy management?
 - A. 100%, it is my full-time job
 - B. 75 to 99%
 - C. 50 to 74%
 - D. 25 to 49%
 - E. 10 to 24%
 - F. Less than 10%

Welcome

- Welcome to the Virtual INPLT 50001 Ready webinar training series
- Eight, 2-1/2 hour webinars, focused on Strategic Energy Management (SEM), in general, and the ISO 50001 standard and 50001 Ready Navigator, in particular
- The webinars will help you understand the why and how of SEM and the 50001 Ready Navigator tool
- Thank you for your interest!



Safety and Housekeeping

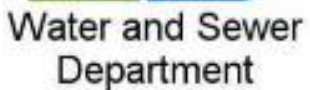
- Please make sure that your surroundings are safe:
 - If you are driving, please use hands free mode
 - If you are in a building, be sure you know the exit paths
 - If you are at home, be sure there are no distractions
- You are welcome to ask questions at any time during the webinar
- When you are not asking a question, please MUTE your mic and this will provide the best sound quality for all participants
- We will be recording all these webinars and by staying on-line and attending the meeting you are giving your consent to be recorded
 - A link to the recorded webinars will be provided, afterwards



Our 50001 Ready Training Group



ESTÉE LAUDER



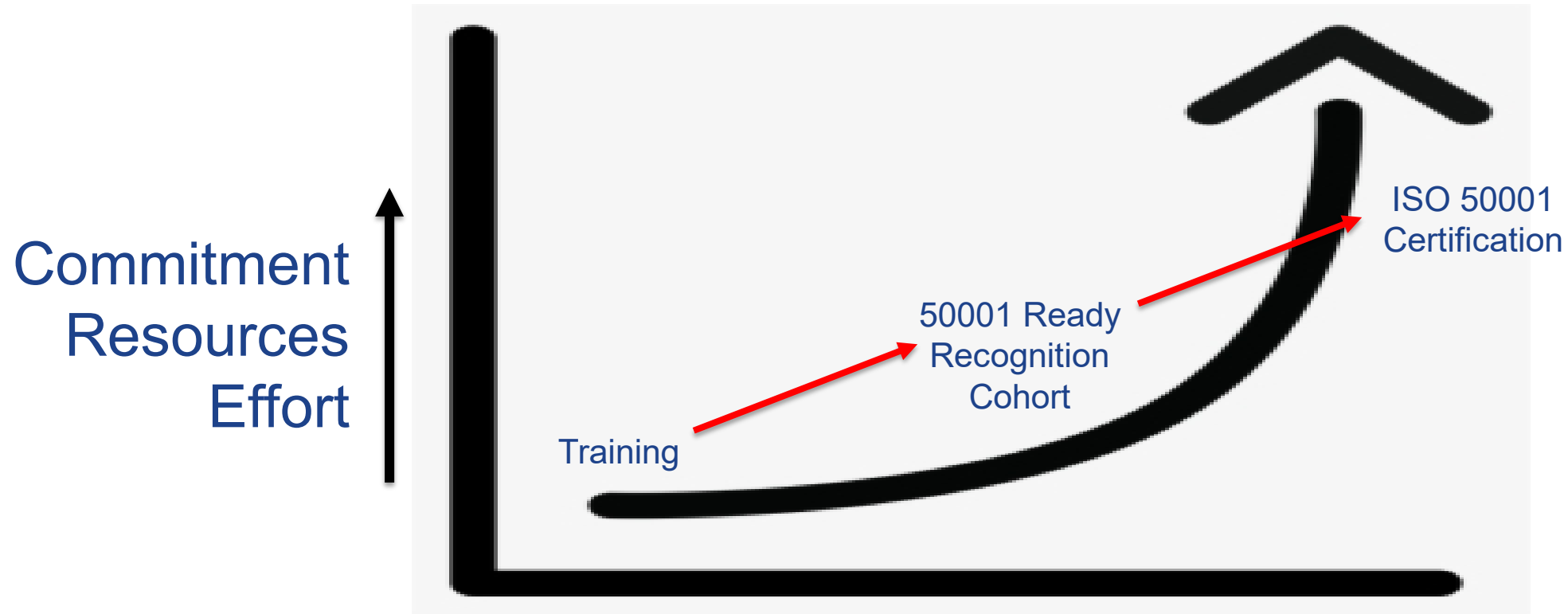
- REVIEW

Review of Previous Sessions

Quick List of Acronyms

- SEM = Strategic Energy Management
- EnMS = Energy Management System
- SEU = Significant Energy Use
- EnPI = Energy Performance Indicator
- EnB= Energy Baseline
- PDCA = Plan, Do, Check, Act

Consider your Pathway for 50001 Energy Management



Context of the Organization (Tasks 1-3) + 7

Building a foundation for your EnMS



Regarding my EnMS, what are the:

- *Risks, opportunities and strategic issues;*
- *Legal and other requirements;*
- *Interested parties;*
- *Scope and boundaries?*

Leadership (Task 4 - 6)

Commitment and guidance from the top

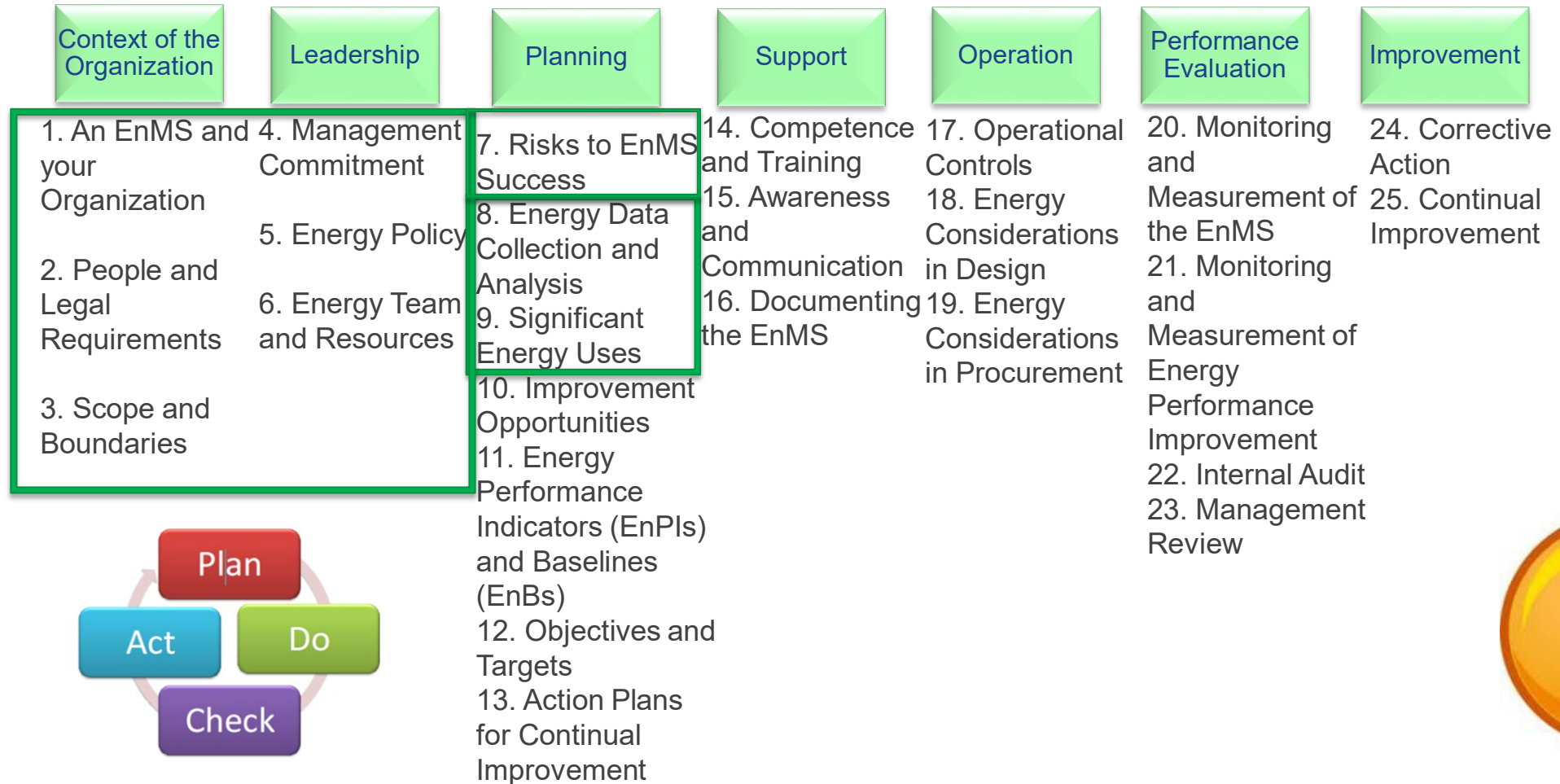


Is there strong top management commitment to the EnMS?

Is there a clear and well-communicated energy policy?

Are there adequate resources for the energy team to carry out the implementation of the EnMS?

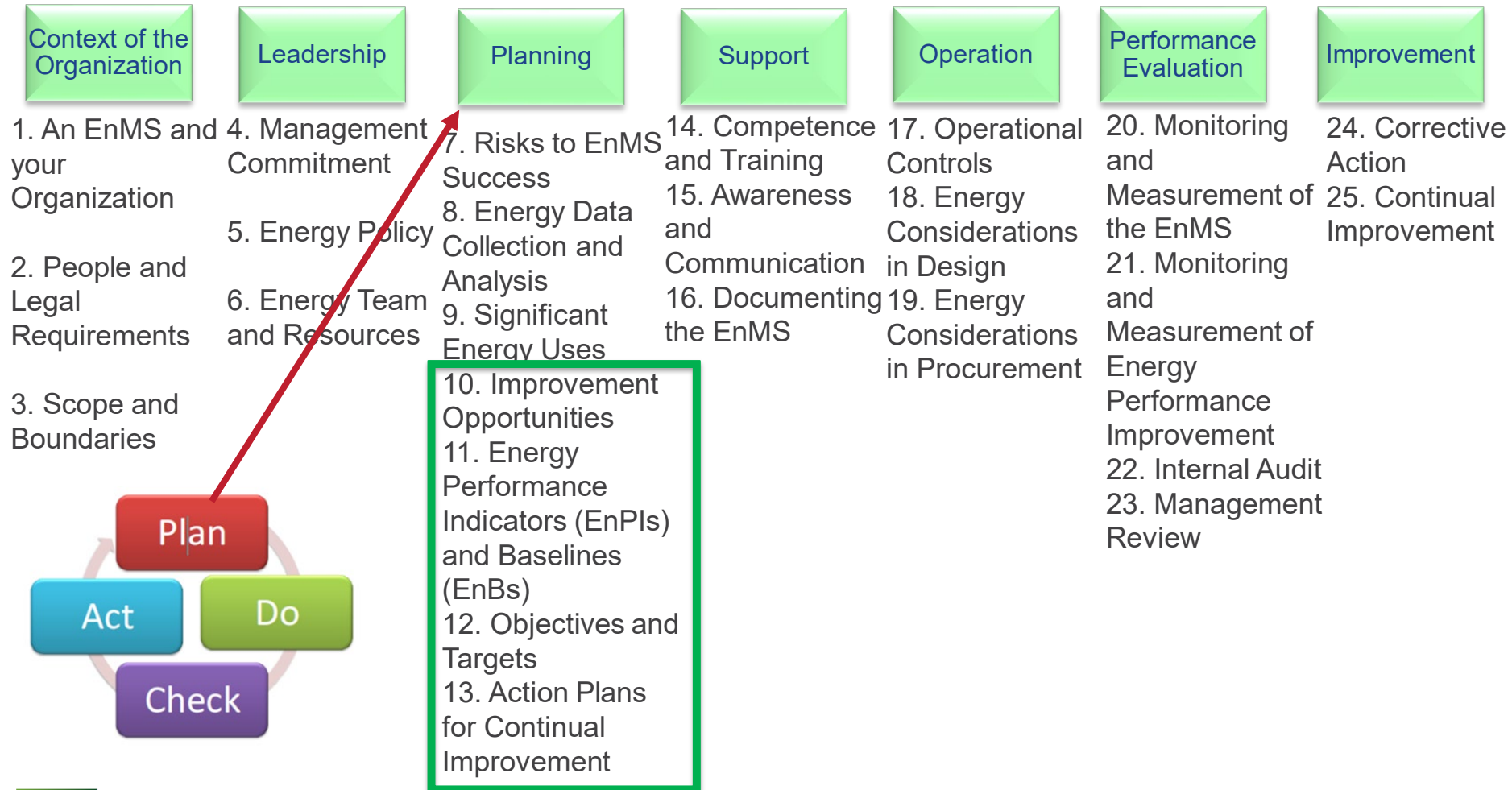
50001 Ready: Review Previous Tasks



- Today's Content

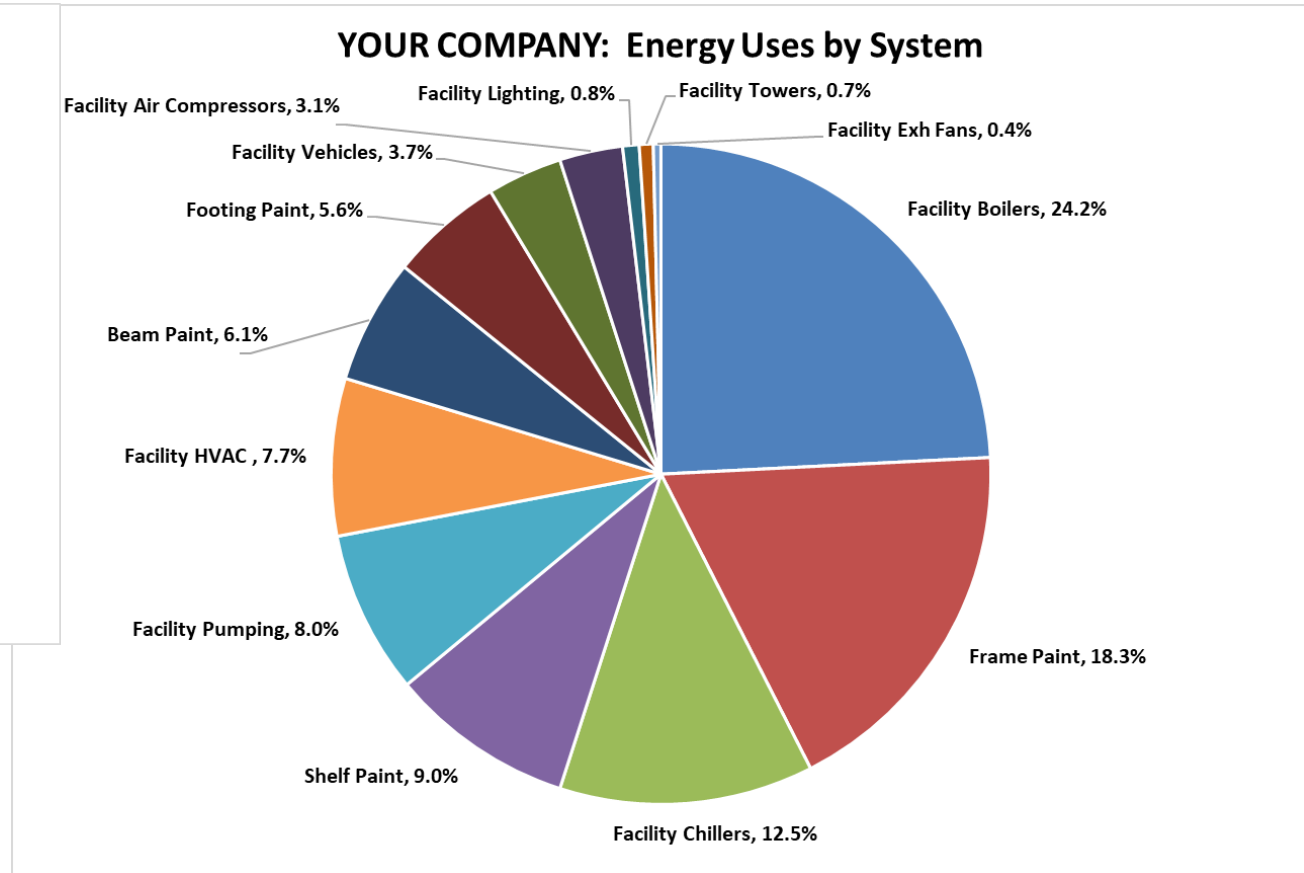
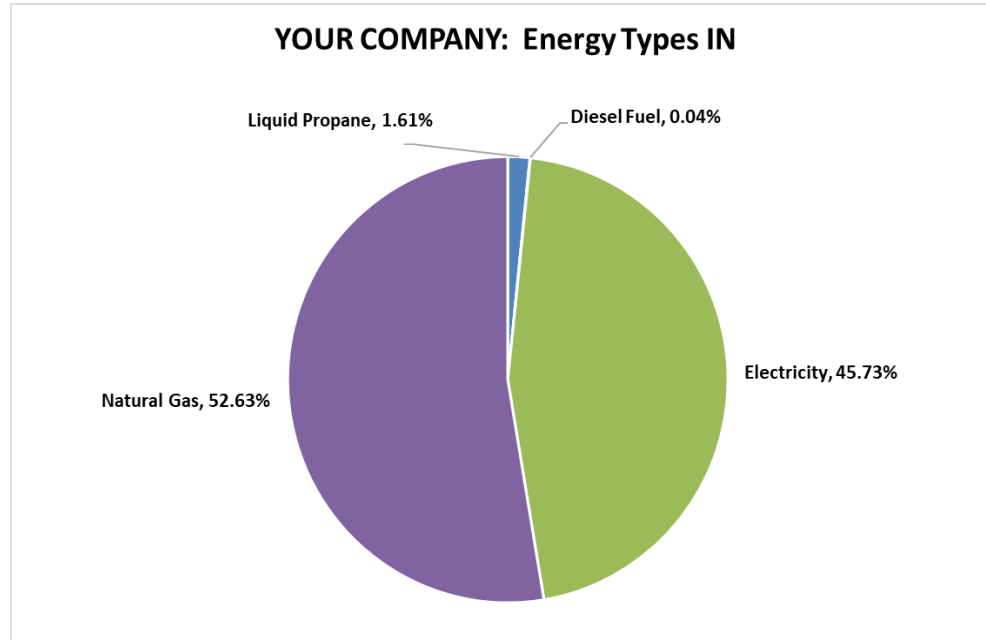
Tasks 10 - 13

50001 Ready Navigator: Today's Tasks



Planning Section (Tasks 8-13) – Two Key Pies

Understanding your energy performance



What energy comes into my site? (Task 8)

Where does all this energy go? [SEUs] (Task 9)

What are my improvement opportunities? (Tasks 10)

What are my EnPIs and EnBs? (Tasks 11)

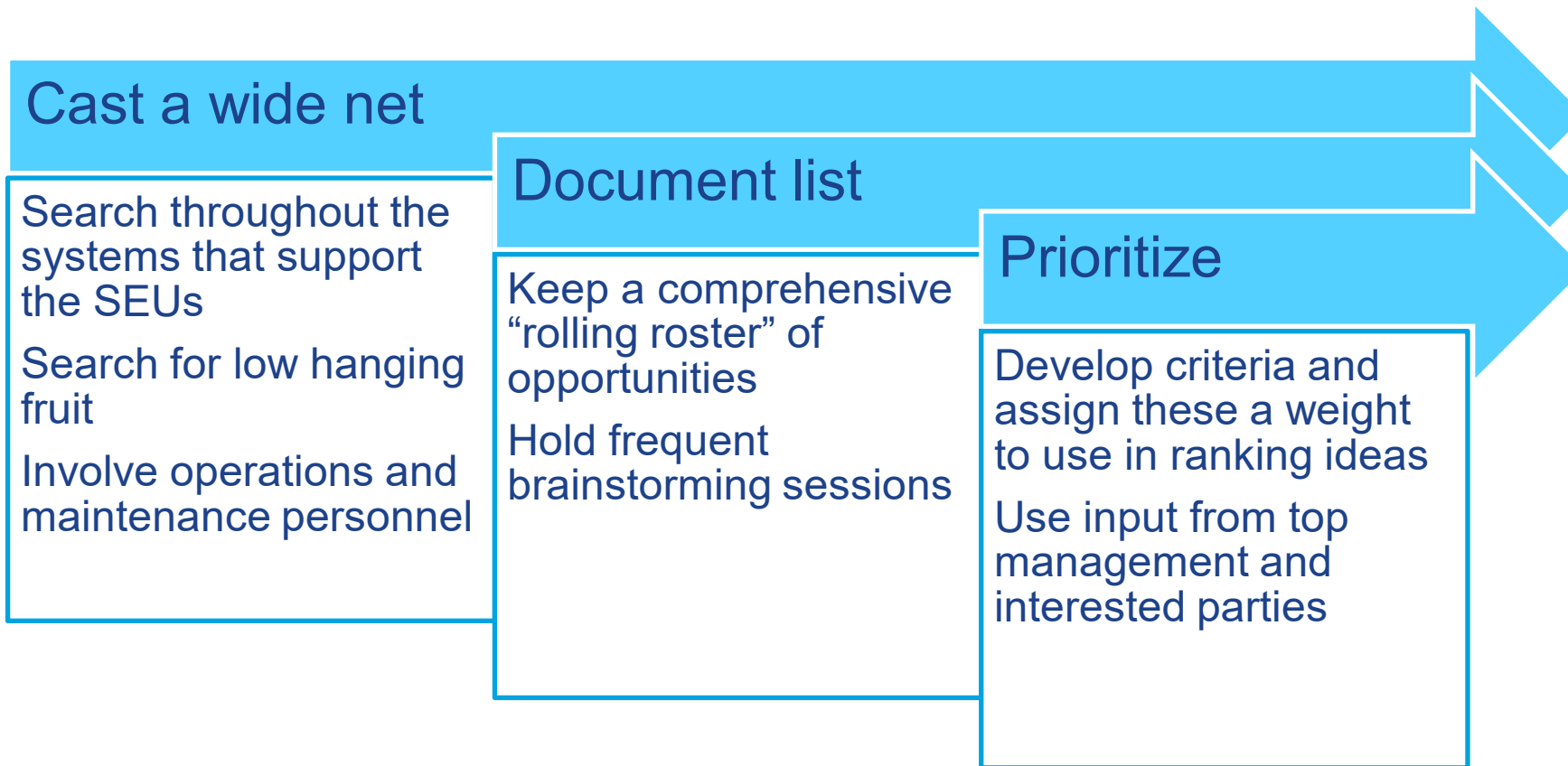
What are my objectives, energy targets & action plans? (Tasks 12 & 13)

Task 10: Improvement Opportunities

Task 10: We identify and prioritize energy performance improvement opportunities and have processes in place to update them.

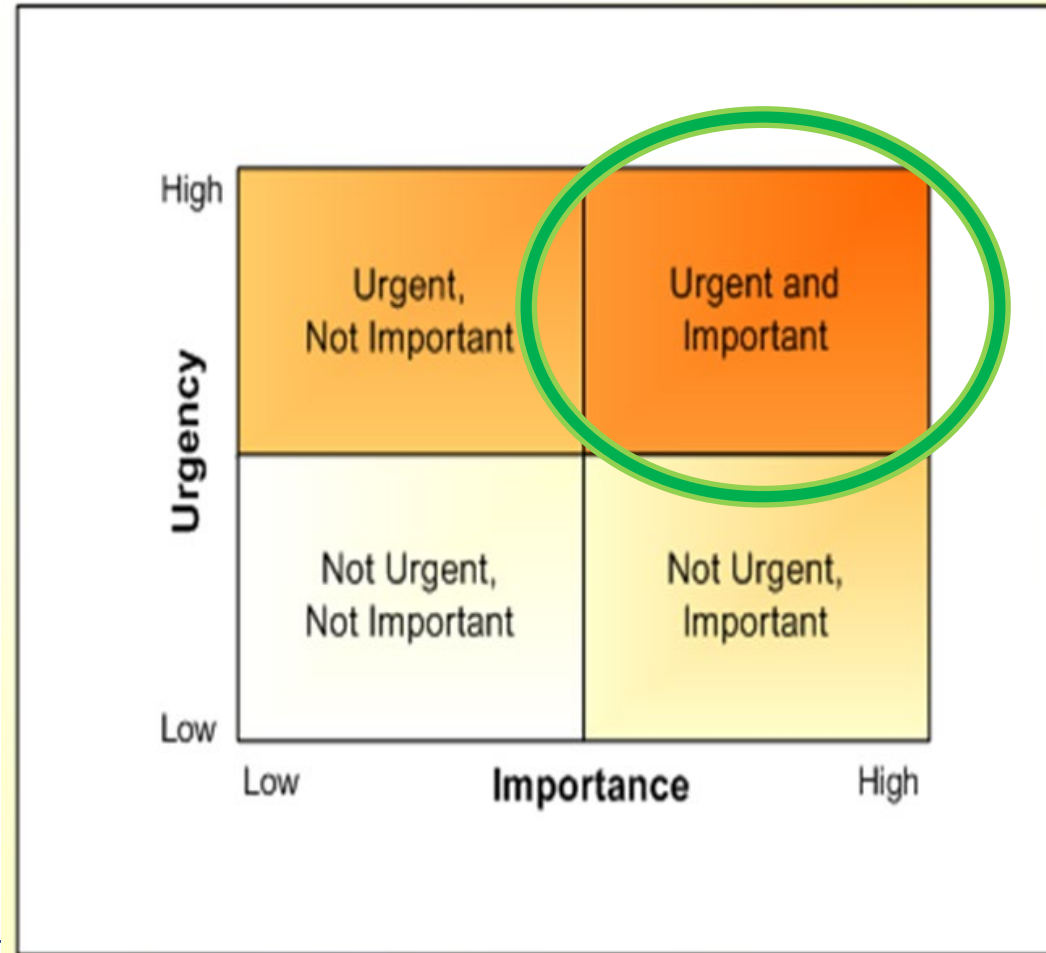


Task 10: Searching for Ideas



Task 10: Prioritization

One way to help sort out energy projects.

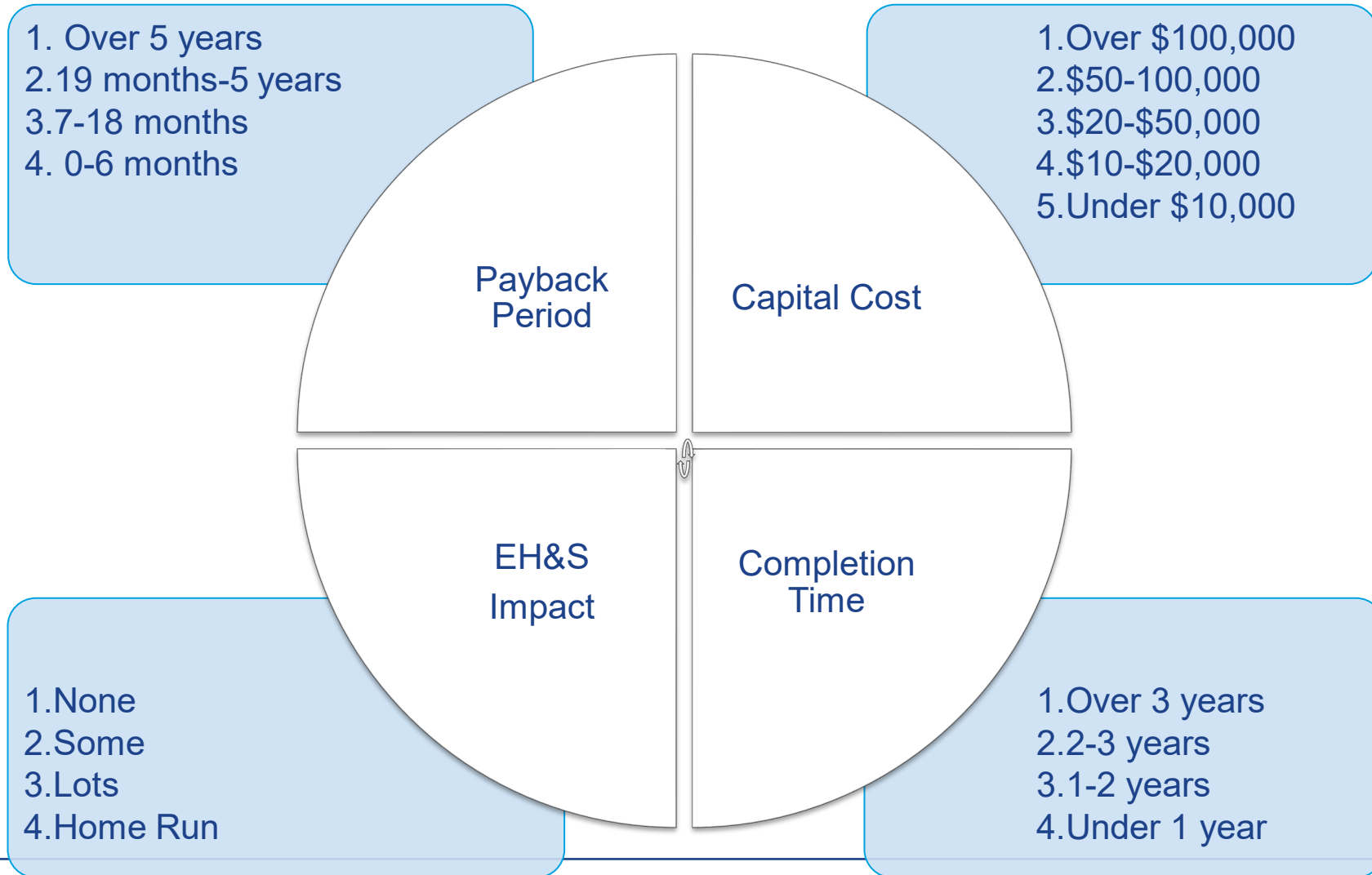


Task 10: Example of Scoring Criteria

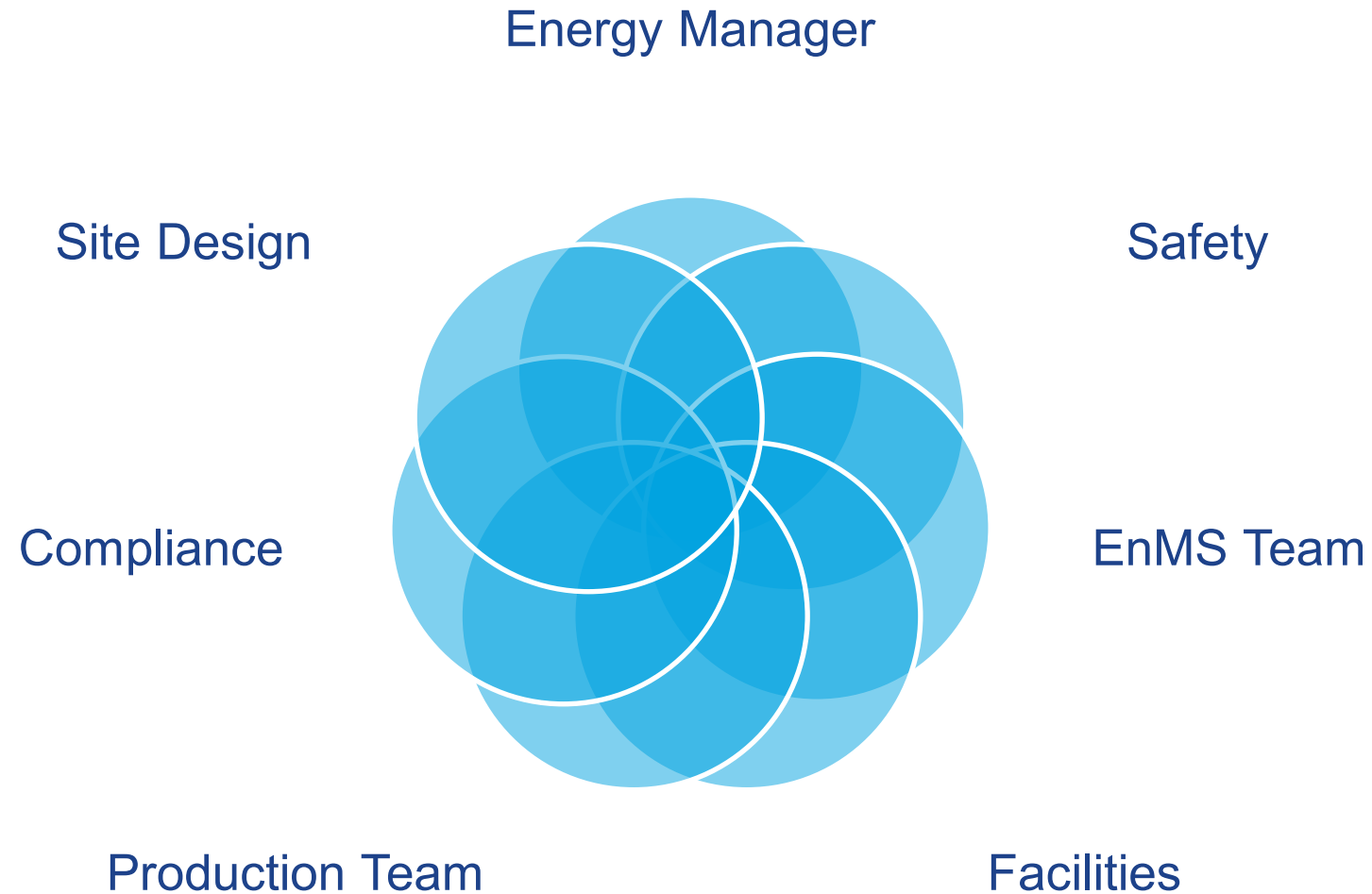


	Opportunity Rating				
Opportunity Description	<u>Criteria #1</u> Anticipated annual energy savings	<u>Criteria #2</u> Expected time required for implementation	<u>Criteria #3</u> Simple Payback	<u>Criteria #4</u> Environmental, Health, or Safety Impact	Total Rating
Inspect and upgrade insulation on all steam piping	2	3	4	4	96
Install VFDs on chilled water pumps for chillers #1 - #3	3	4	3	2	72
Replace All T-12, T-8 & T-5 fluorescent lighting with LED lighting	2	2	2	3	24

Task 10: Example of Ranking Criteria

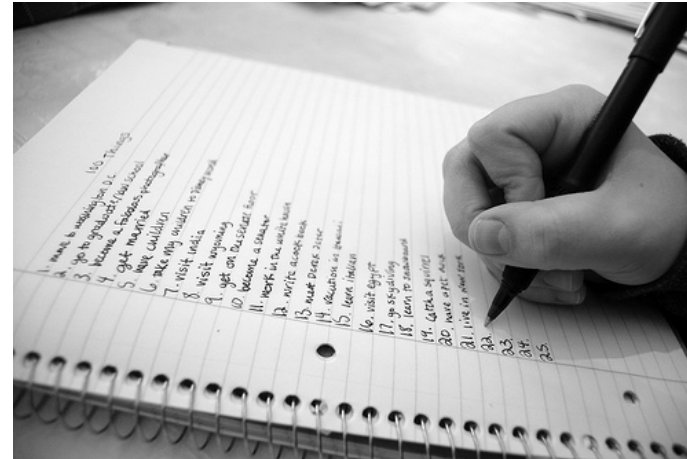


Task 10: Engage Stakeholders



Task 10: Update Opportunities

- At defined intervals
- After major changes
- Move projects up and off the list, as needed



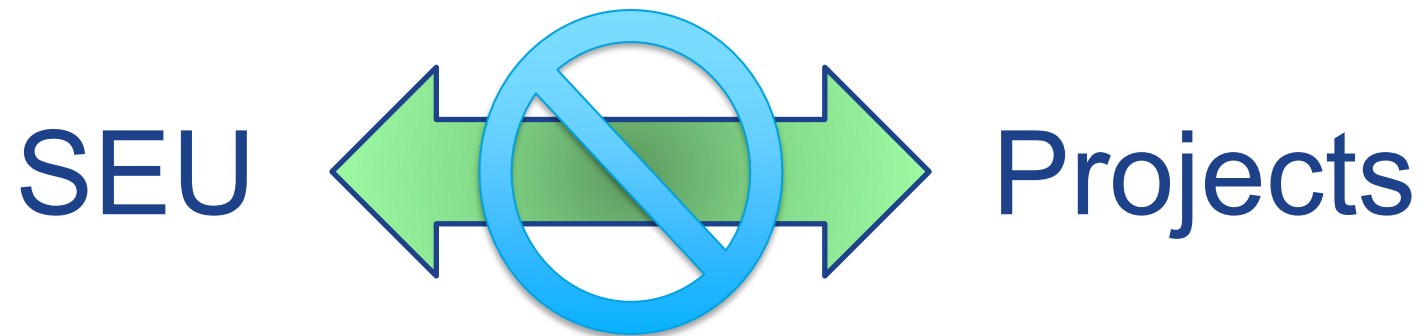
- Prioritize opportunities
- Select opportunities for implementation
- Create action plants to meet objectives and targets



Task 10: Relationship to SEUs



- The ISO 50001 standard does not require every SEU to have an active improvement project
 - SEUs often do, but it is not required



- Likewise, every improvement project is not required to be connected to an SEU
 - Again, they often do, but it is not required

Task 10: Playbook

Activity

- Look at Task 10 in 50001 Ready
- Look at the Task 10 Playbook

The screenshot shows the '50001 Ready Navigator Playbook' interface. At the top left is the '50001 Ready U.S. DEPARTMENT OF ENERGY' logo. The main title is '50001 Ready Navigator Playbook'. Below this is a section for 'Task 10: Improvement Opportunities'. A green bar contains metadata fields: 'Date last modified/updated: Click here to enter a date.', 'Internal audit: Click here to enter a date.', 'Who last modified/updated: Click here to enter text.', and 'Management review: Click here to enter a date.'. Below the green bar, a dark blue box contains the text: 'This part of the Navigator Playbook is completed when you have:' followed by a numbered list of three items: 1. Developed and documented a methodology and criteria for how your organization will identify, prioritize, and update energy performance improvement opportunities. 2. Applied the methodology and criteria you developed to identify, prioritize, and update energy performance improvement opportunities. 3. Updated the list of prioritized improvement opportunities at specific intervals and when major changes in facilities, equipment, systems or energy-using processes take place.

Polling Question 2

Polling Question

- 2) Think about how you currently select energy improvement projects. Do you have a process and a set of criteria you use to prioritize these projects? What level of effort would it take to get this type of process set up for your organization?
- A. We already have a robust selection system with an established set of criteria
 - B. We are close, just need a little tweaking
 - C. We have some criteria, but we do not have a consistent process
 - D. It would take a significant effort to get this set up and implemented
 - E. I do not know where my organization is with respect to the selection process for energy improvement projects.

Task 11: Energy Performance Indicators and Baselines

Task 11: We have identified energy performance indicators (**EnPIs**) and energy baselines (**EnBs**) to measure and monitor our energy performance and to demonstrate energy performance improvement.

We have a methodology for determining and updating them.



Task 11: Questions to Ask

- How will you select appropriate EnPIs?
 - What do you already measure and use?
 - What will help you to determine your overall energy performance?
 - Who currently collects and monitors this information?
 - Who will approve the selection of EnPIs?
- Do you have historic baseline data for your EnPIs?
- Do you have relevant variable data for your EnPIs, as applicable?
- Do you have good historical data for establishing EnBs?

Task 11: Key Terms

- **Energy Performance Indicators (EnPIs)**
 - Measure or unit of energy performance as defined by the organization
 - kWh per square foot for a building
 - Total MMBTUs per pound of steam for a large central boiler
 - Total kWh per ton for a chiller
 - EnPIs can be a simple metric, a ratio, a model, or other item
 - EnPIs are tracked, recorded and trended over time
- **Energy Baseline (EnBs)**
 - Quantitative historic reference data providing a basis for comparison to determine energy performance

Task 11: EnPI Examples



You can have EnPIs for sites, buildings, facilities, systems, processes, or equipment

•Value

- Chiller energy consumption (metered)
- Air Compressors energy consumption (MCC metered)

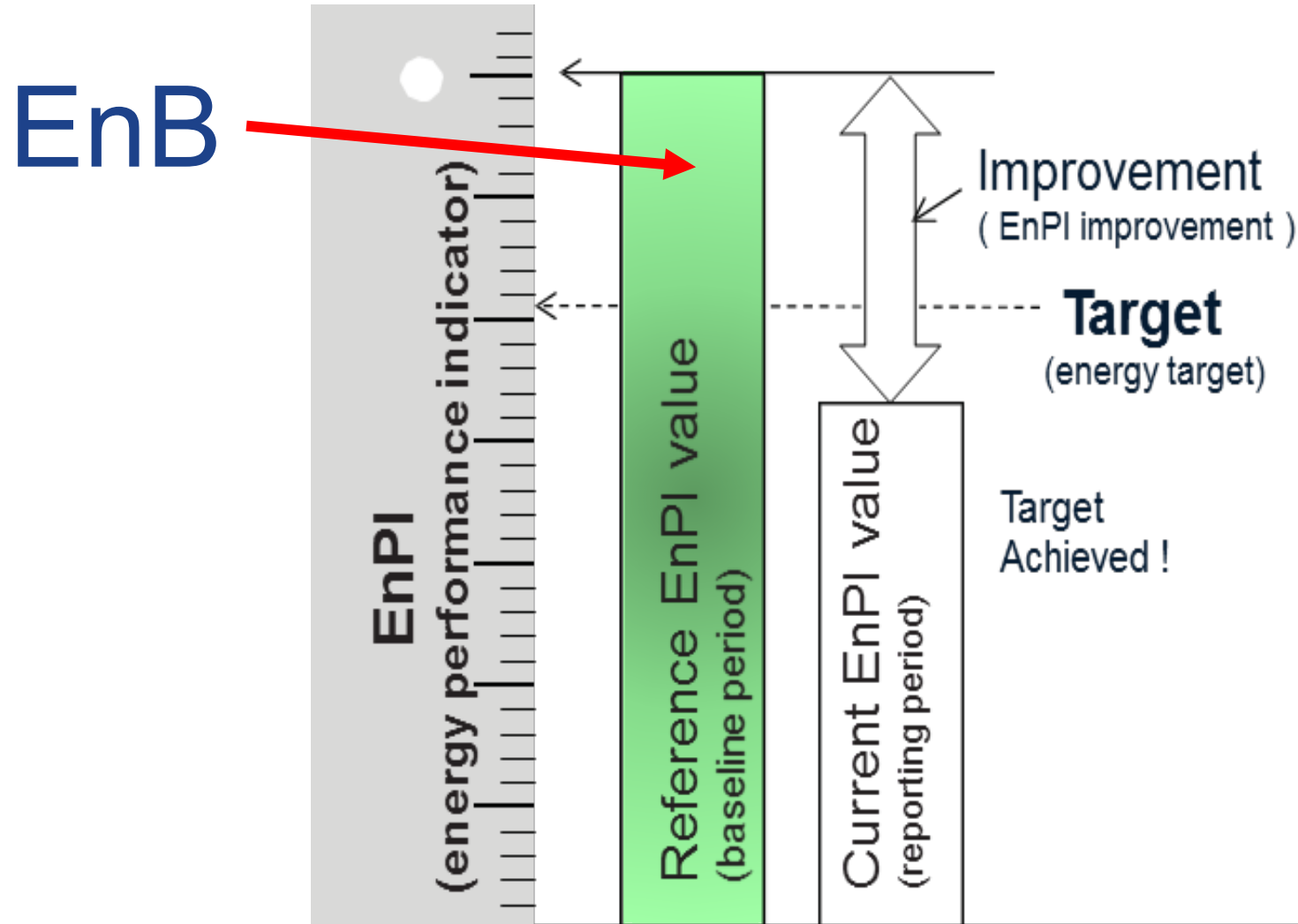
•Ratio

- Energy consumed per occupant
- Total energy per brick

•Regression-based
Performance
Model

- Occupancy + weather + humidity + production, etc..... = energy performance

Task 11: EnPIs Relative to EnBs, Example 1



Task 11: Energy Performance Indicator Tool

Excel tool that translates energy data into regression-based performance metrics:

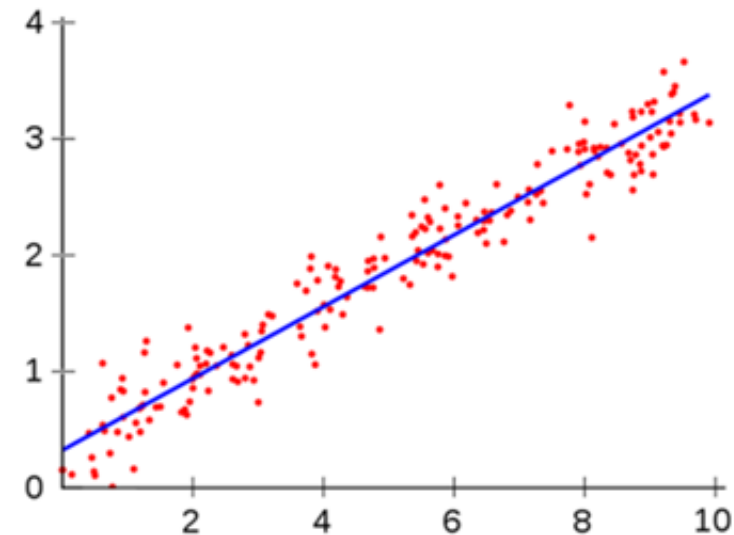
$$y = a_1x_1 + a_2x_2 + \dots + b$$

Input:

- Monthly energy consumption (utility) data
- Relevant Variable data (weather, climate, occupancy...)
- SEU meter data

Output:

- Performance indicator defined by related variables



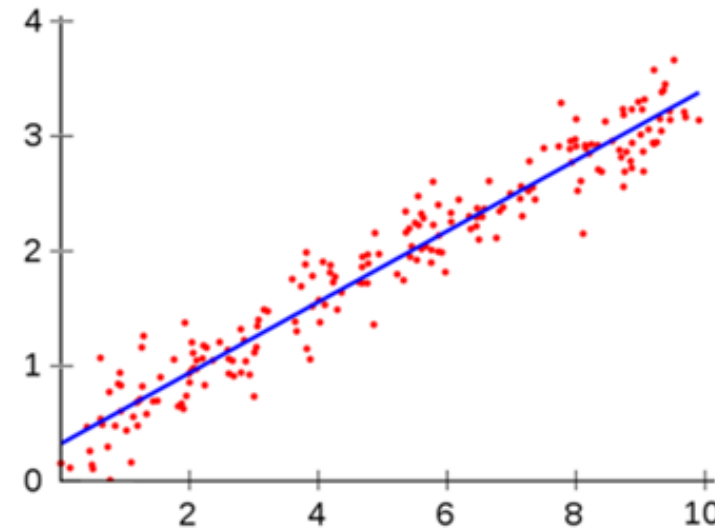
NORMALIZATION

Task 11: Assessing EnPI Tool Output

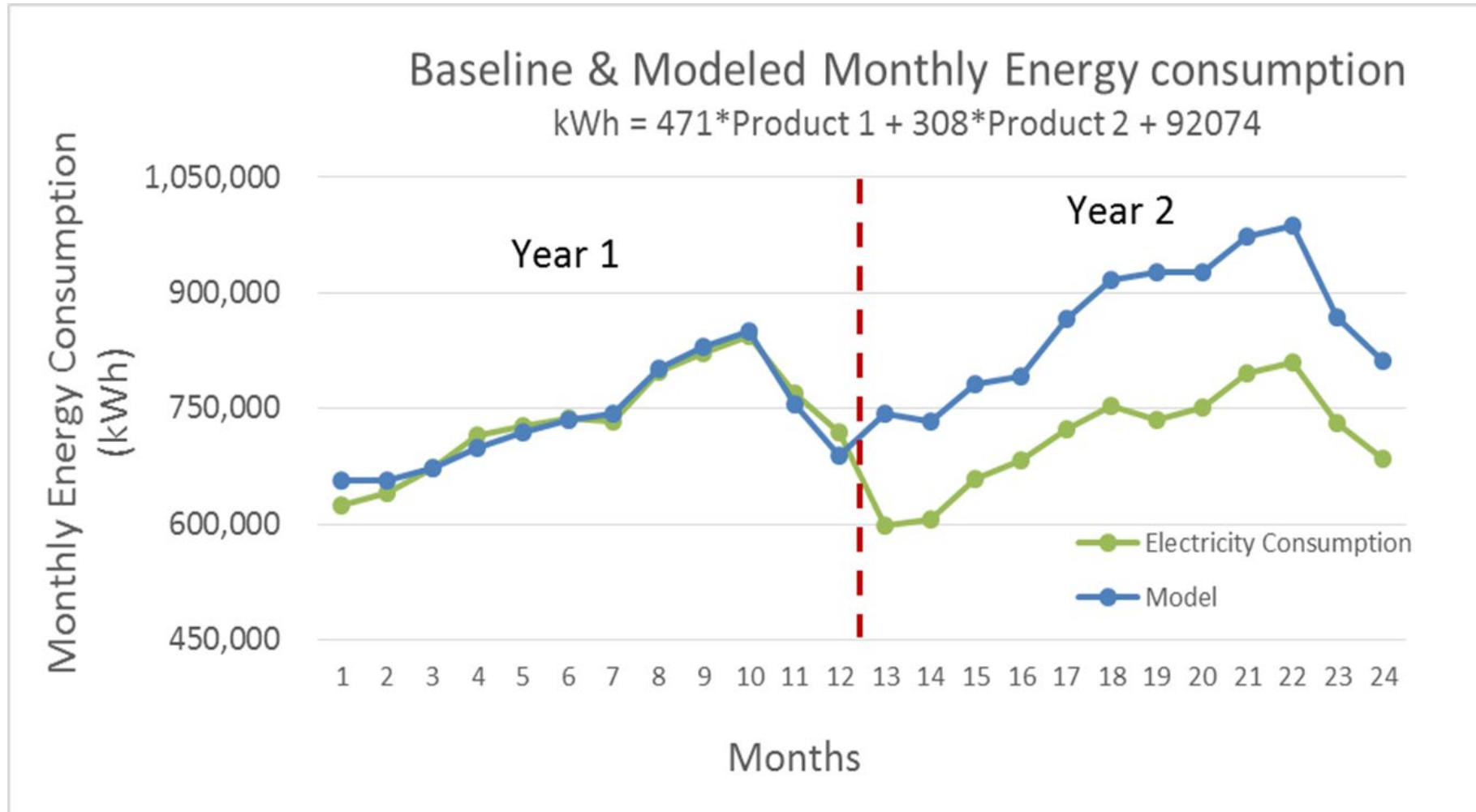
- P value: likelihood the data is actually random, not related
 - Lower is better
- R² value: how well does the relationship fit the data?
 - 1.000 is a perfect fit

For this graph:

- The data looks to be related = Low P value
- The data has a good fit = High R² value



Task 11: EnPIs Relative to EnBs, Example 2



Task 11: Playbook

Activity

- Look at Task 11 in 50001 Ready
- Look at the Task 11 Playbook

50001 Ready
U.S. DEPARTMENT OF ENERGY

50001 Ready Navigator Playbook

Task 11: Energy Performance Indicators (EnPIs) and Energy Baselines (EnBs)

Date last modified/updated: [Click here to enter a date.](#) **Internal audit:** [Click here to enter a date.](#)
Who last modified/updated: [Click here to enter text.](#) **Management review:** [Click here to enter a date.](#)

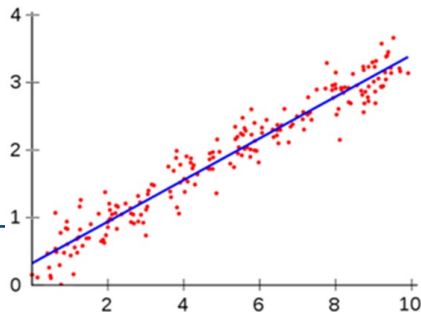
This part of the Navigator Playbook is completed when you have:

1. Developed energy performance indicators (EnPIs) for your organization including an EnPI for each SEU. If relevant variables significantly affect energy consumption, normalized EnPIs.
2. Developed an energy baseline (EnB) for EnPIs in order to later determine energy performance improvement.
3. Communicated proposed EnPIs and EnBs to top management so they can ensure the EnPIs and EnBs are appropriate for the organization.
4. Recorded and regularly reviewed the method used to determine and update EnPIs and established the conditions under which adjustments to the baseline(s) will be made.
5. Compared EnPI values to their respective EnBs on a regular basis.
6. Implemented a process for ongoing monitoring, measurement and analysis of your EnPIs, EnBs, and energy performance improvement.

Polling Question 3

Polling Question

- 3) Establishing EnPIs and EnBs, and the analysis of their associated energy performance is very important. Where do you feel that your organization is with regards to establishing EnPIs/EnBs and using a methodology to determine their performance?
- A. We have established EnPIs/EnBs and have a proven methodology for determining their performance
 - B. We are close, just need a little tweaking
 - C. We have some EnPIs/EnBs, but we do not have a consistent process
 - D. It would take a significant effort to get this set up and implemented
 - E. I do not know where my organization is with respect to EnPIs and EnBs.

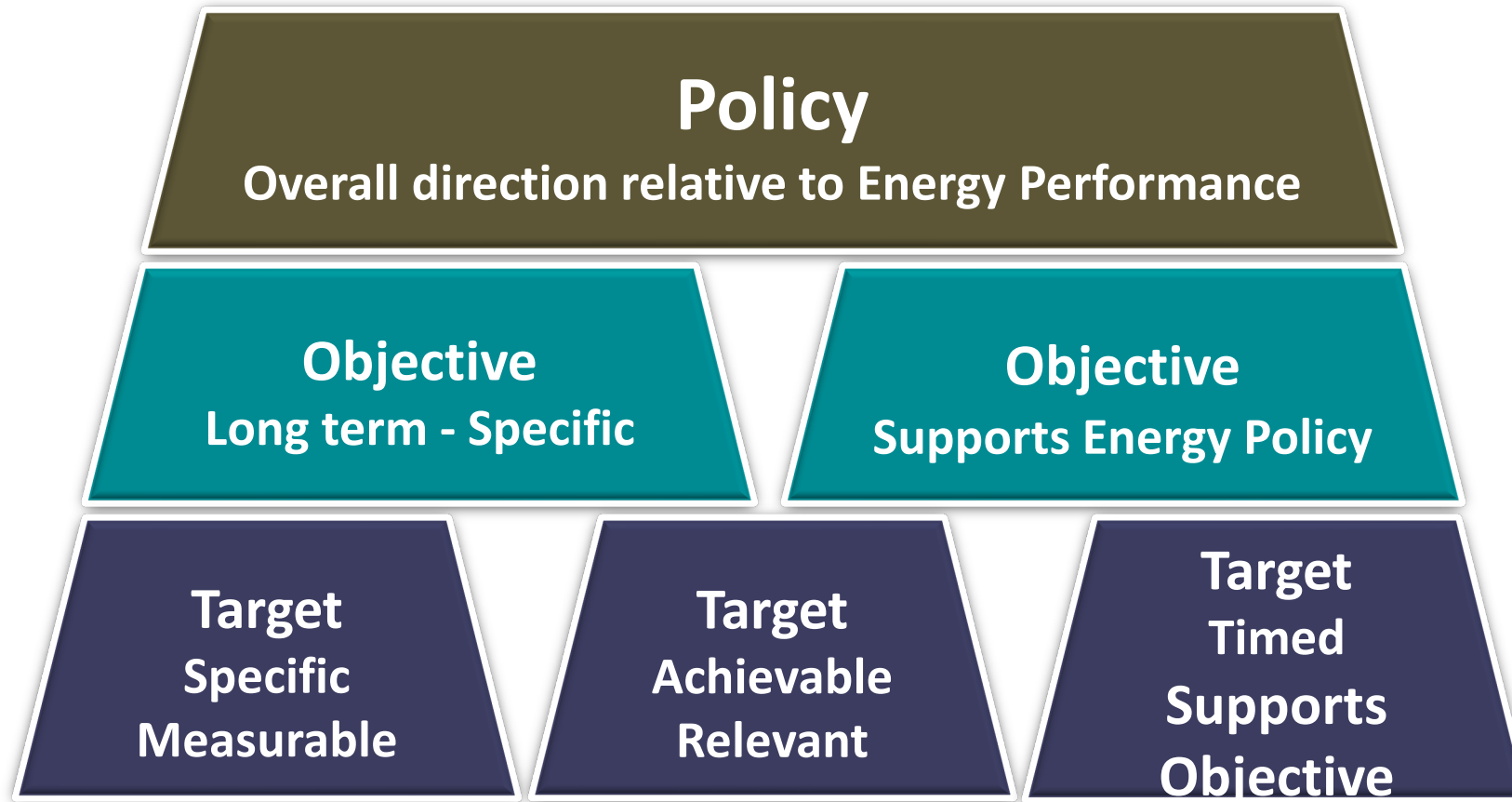


Task 12: Objectives and Targets

Task 12: We establish objectives and energy performance improvement targets.



Task 12: Performance Improvement Framework



Task 12: Review SMART Goal Setting

S

Specific

M

Measurable

A

Achievable

R

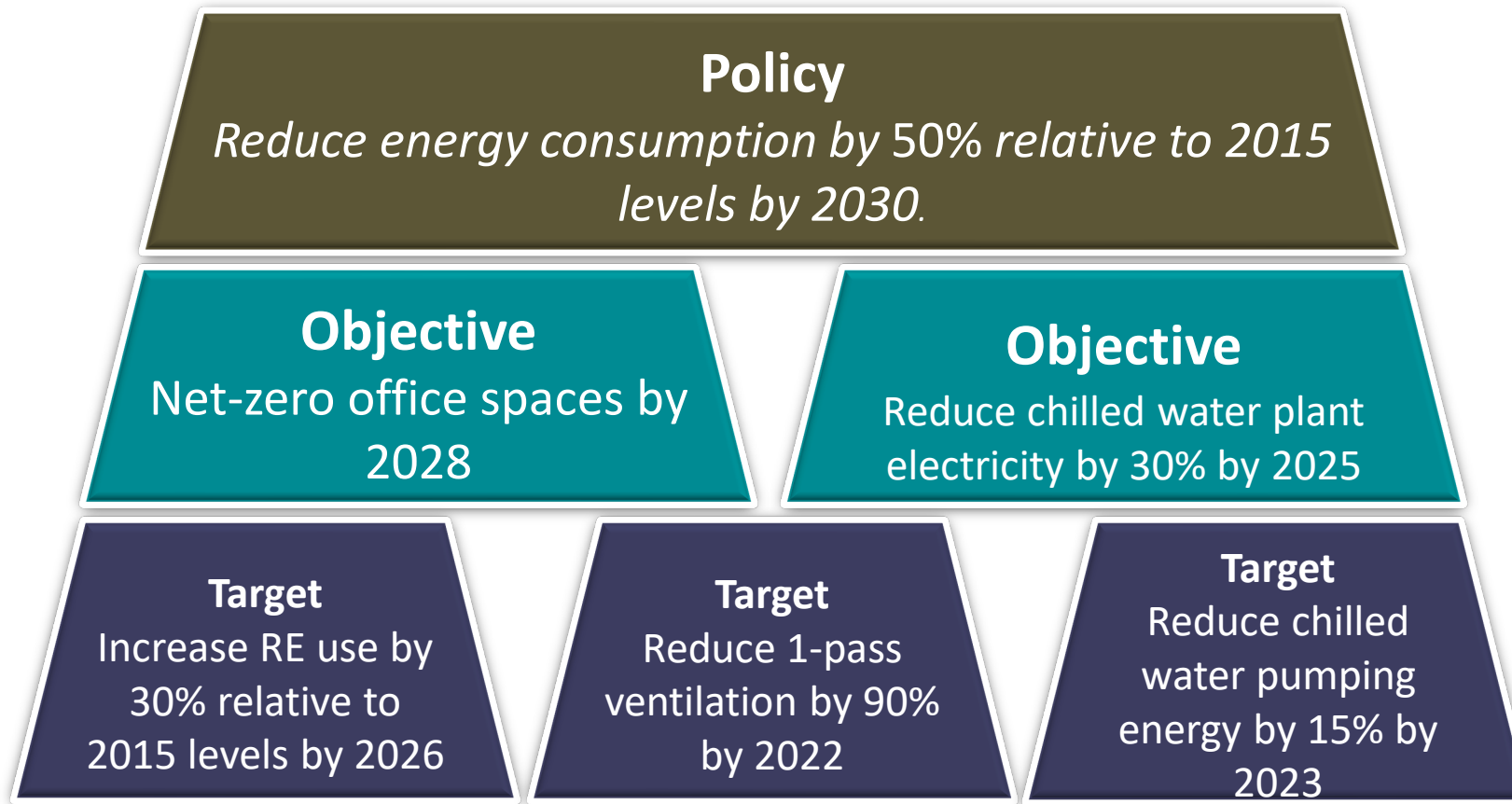
Relevant

T

Timed

Reduce electricity consumption by 5 percent compared to a 2019 baseline by the third Quarter of 2023.

Task 12: Performance Improvement Framework



Task 12: Approval and Communicating

- Once the objectives and energy targets are established, they must be:

1. Approved by management

2. Communicated broadly across the organization

Who should know?

- a. The energy team- detailed knowledge
- b. Personnel who can affect the outcomes – detailed knowledge
- c. All personnel in the organization should have an awareness



Task 12: Playbook

Activity

- Look at Task 12 in 50001 Ready
- Look at the Task 12 Playbook

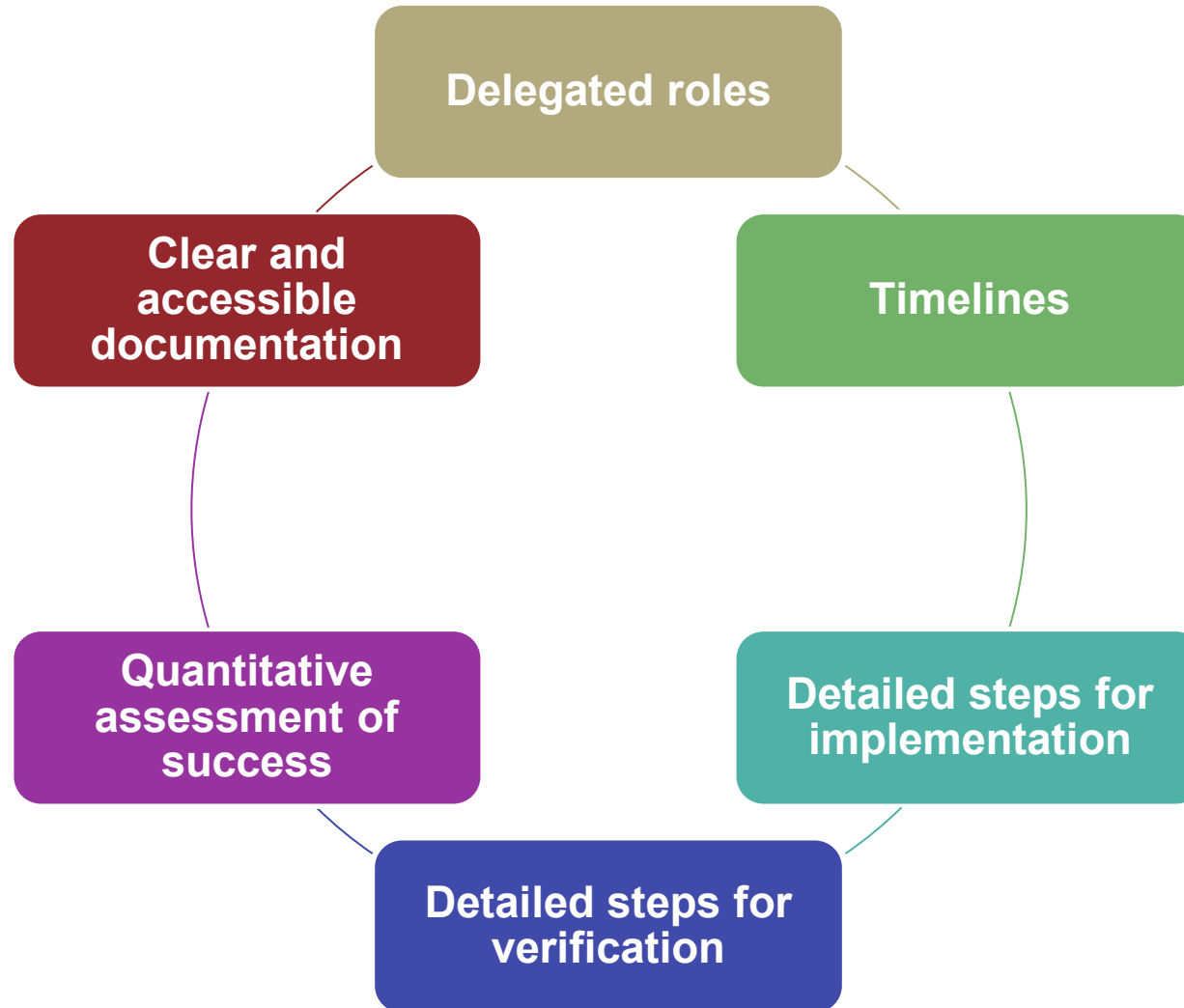
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Task 13: Action Plans for Continual Improvement

Task 13: We develop action plans and implement improvement projects to achieve our objectives and energy targets.



Task 13: What makes a robust action plan?



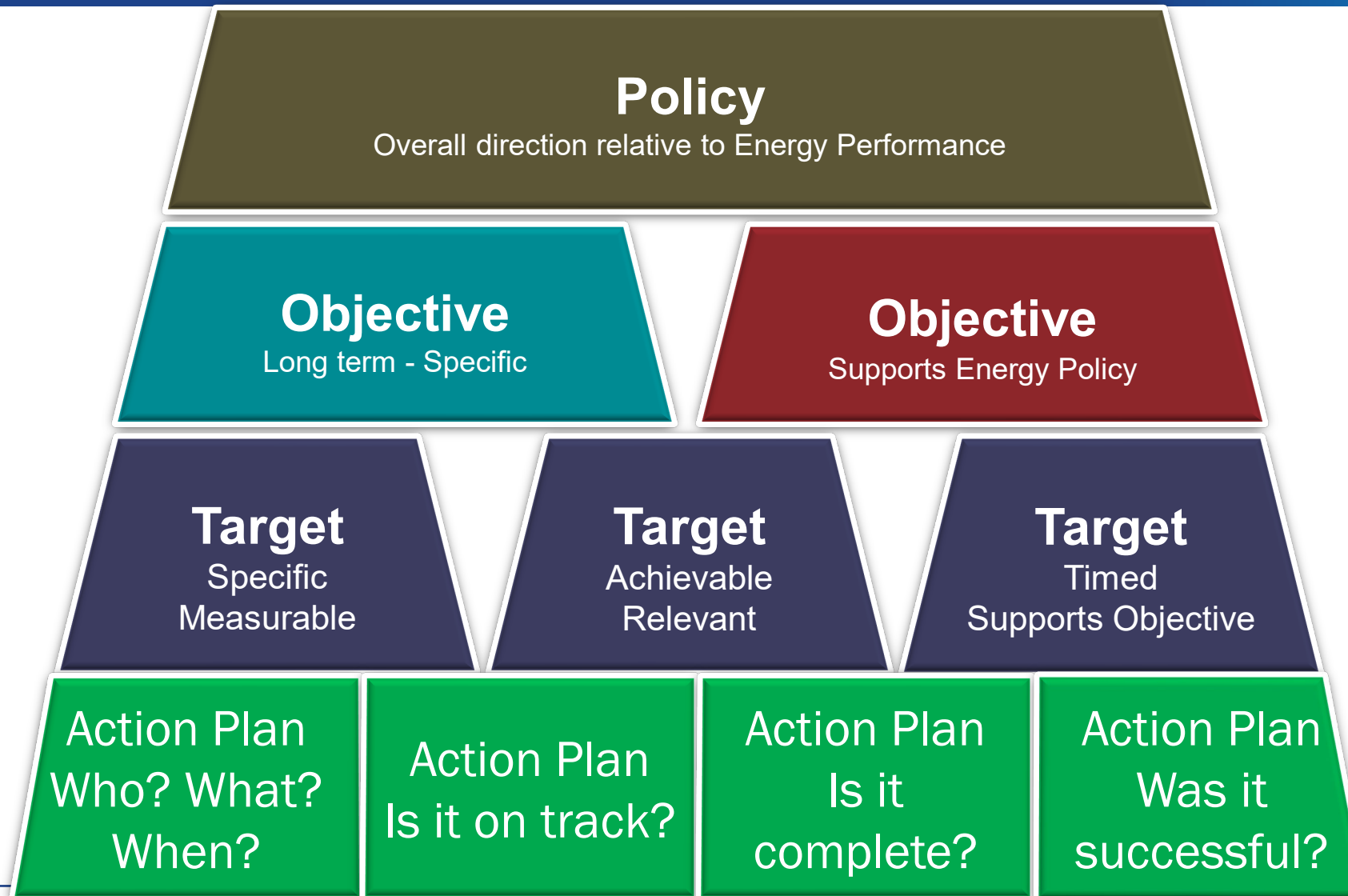
Task 13: Action Plans Require a Team Effort

Who impacts the success of the action plans to ensure completion of selected projects?

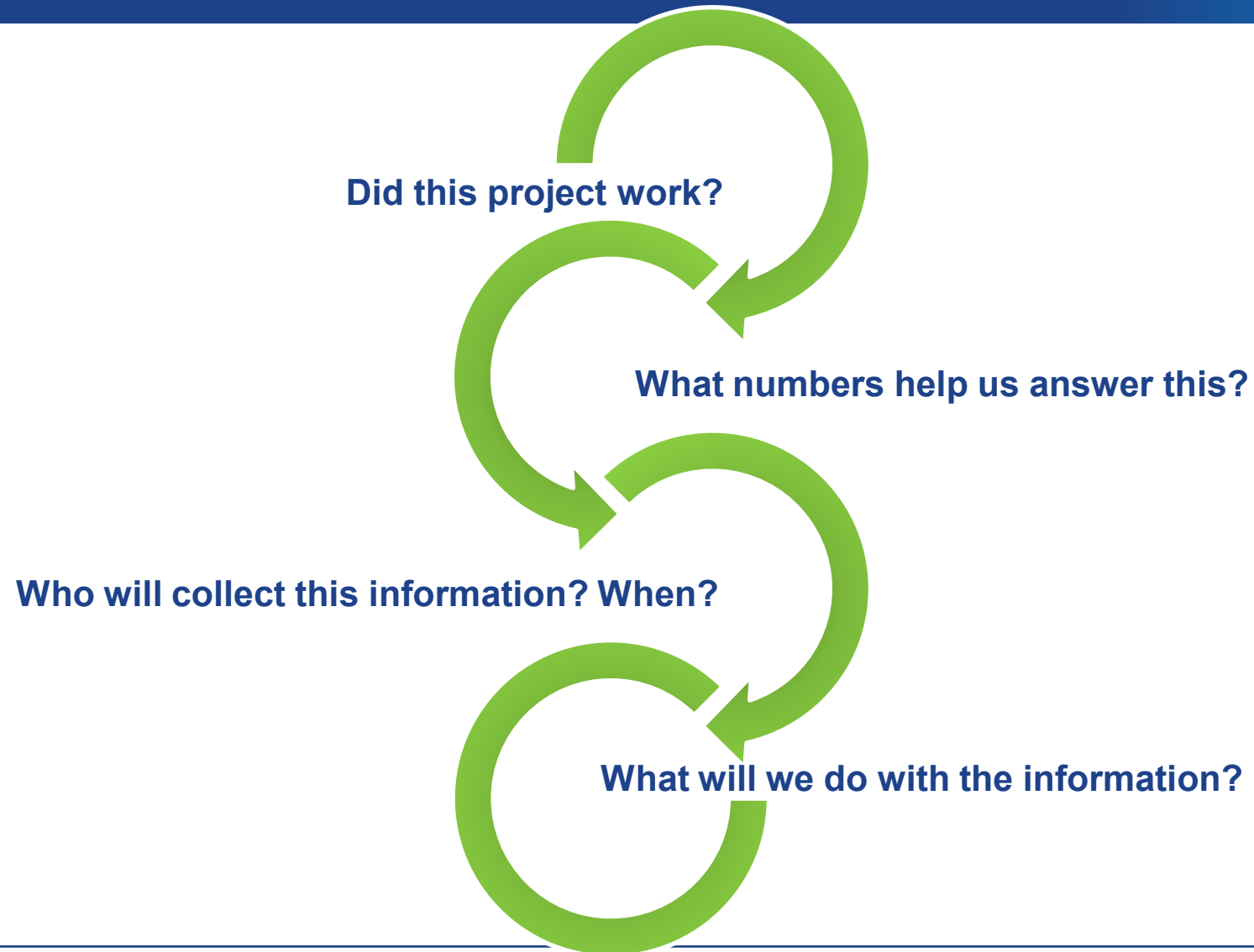
- Energy Team
- Contractors
- Procurement
- Maintenance
- Finance
- Management
- Facilities
- Compliance



Task 13: Relationships



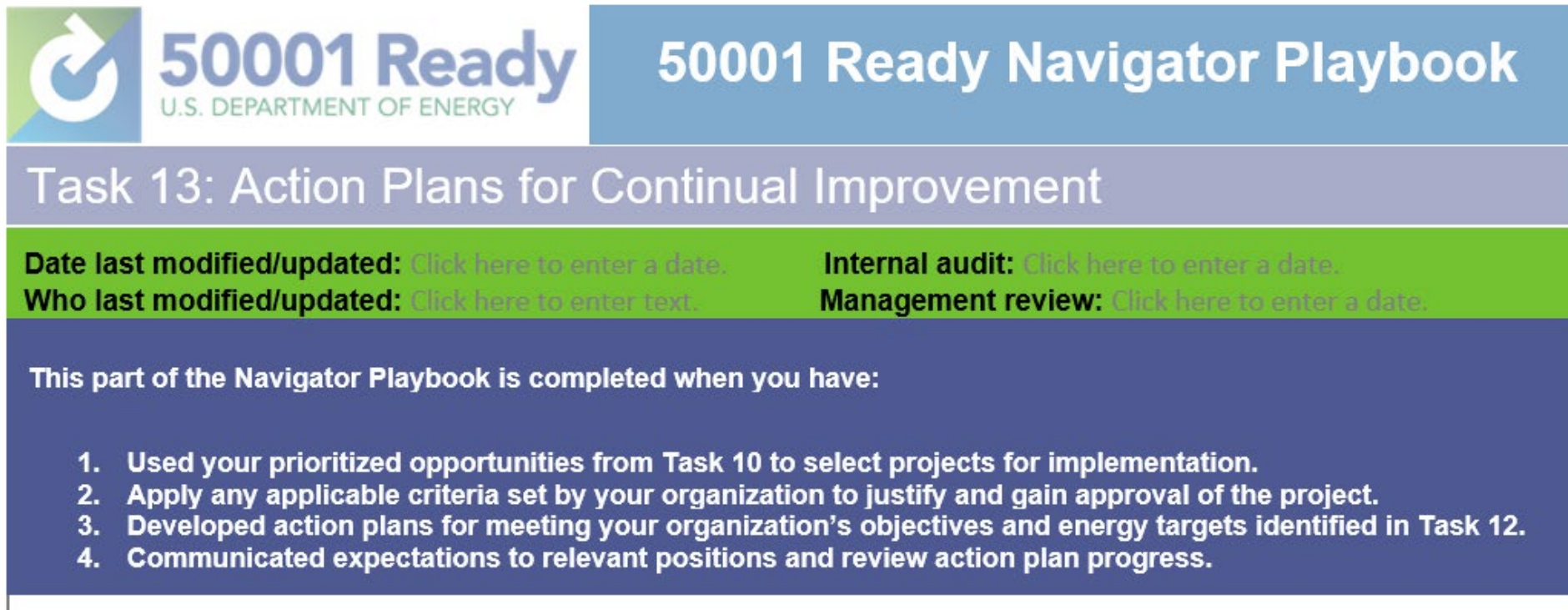
Task 13: Verifying Effective Actions



Task 13: Playbook

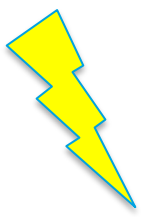
Activity

- Look at Task 13 in 50001 Ready
- Look at the Task 13 Playbook
 - Look at the Action Plan template

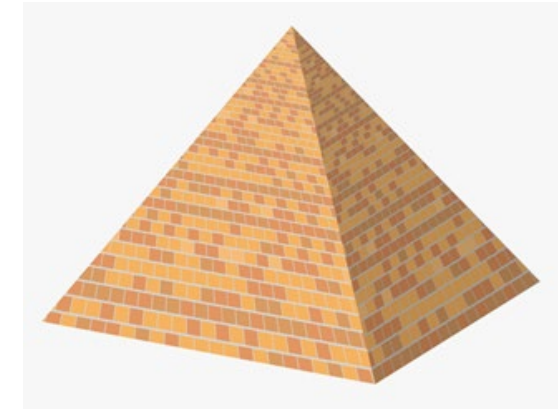
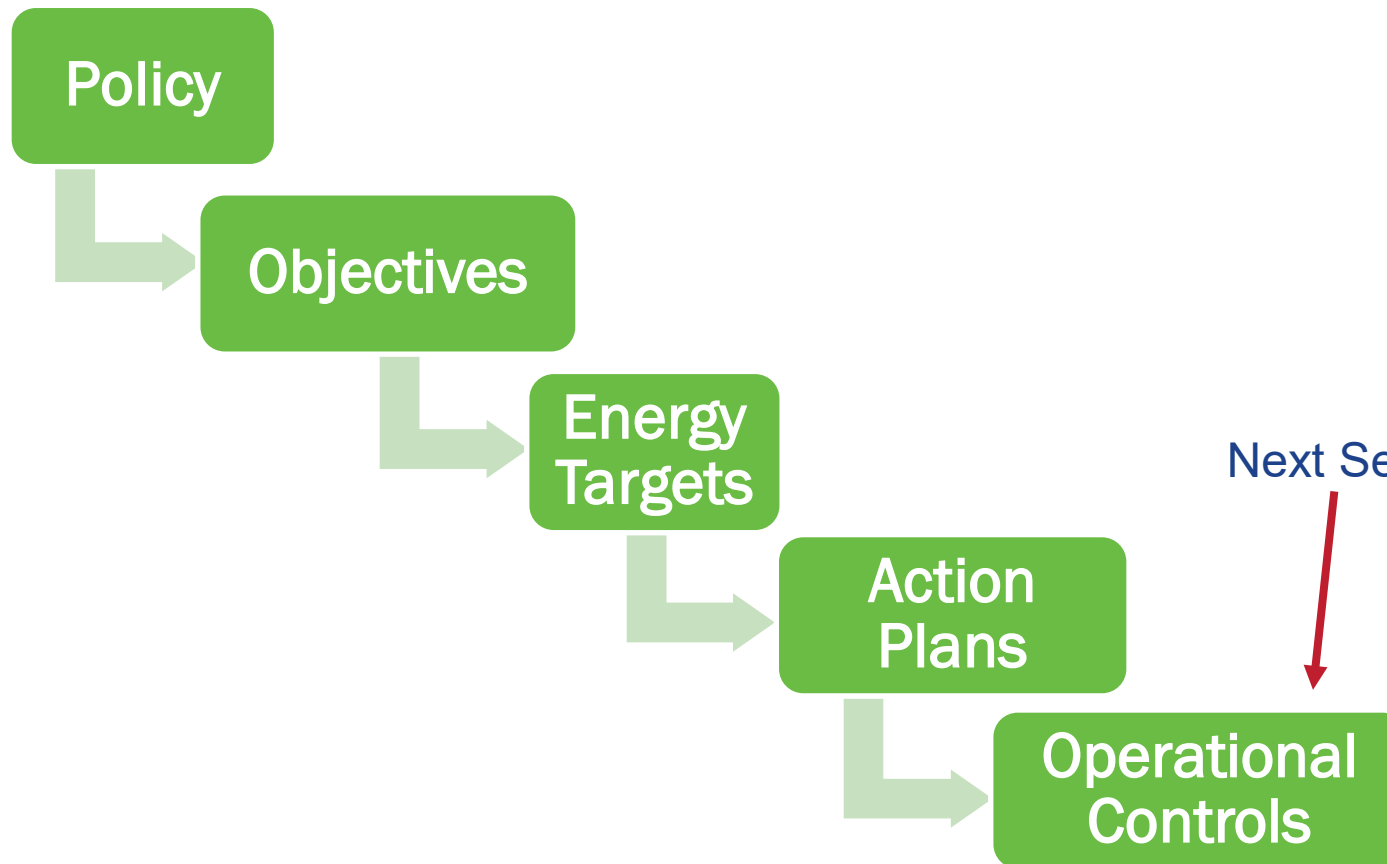


The screenshot shows the '50001 Ready Navigator Playbook' page for 'Task 13: Action Plans for Continual Improvement'. The page includes a header with the '50001 Ready' logo and the U.S. Department of Energy. Below the header, there are fields for 'Date last modified/updated', 'Internal audit', 'Who last modified/updated', and 'Management review', each with a 'Click here to enter...' link. A section titled 'This part of the Navigator Playbook is completed when you have:' lists four numbered steps: 1. Used your prioritized opportunities from Task 10 to select projects for implementation. 2. Apply any applicable criteria set by your organization to justify and gain approval of the project. 3. Developed action plans for meeting your organization's objectives and energy targets identified in Task 12. 4. Communicated expectations to relevant positions and review action plan progress.

Tasks 8-13: The Big Picture



- Building the energy success pyramid starts with a wide base of small actions that build to the completion of energy policy

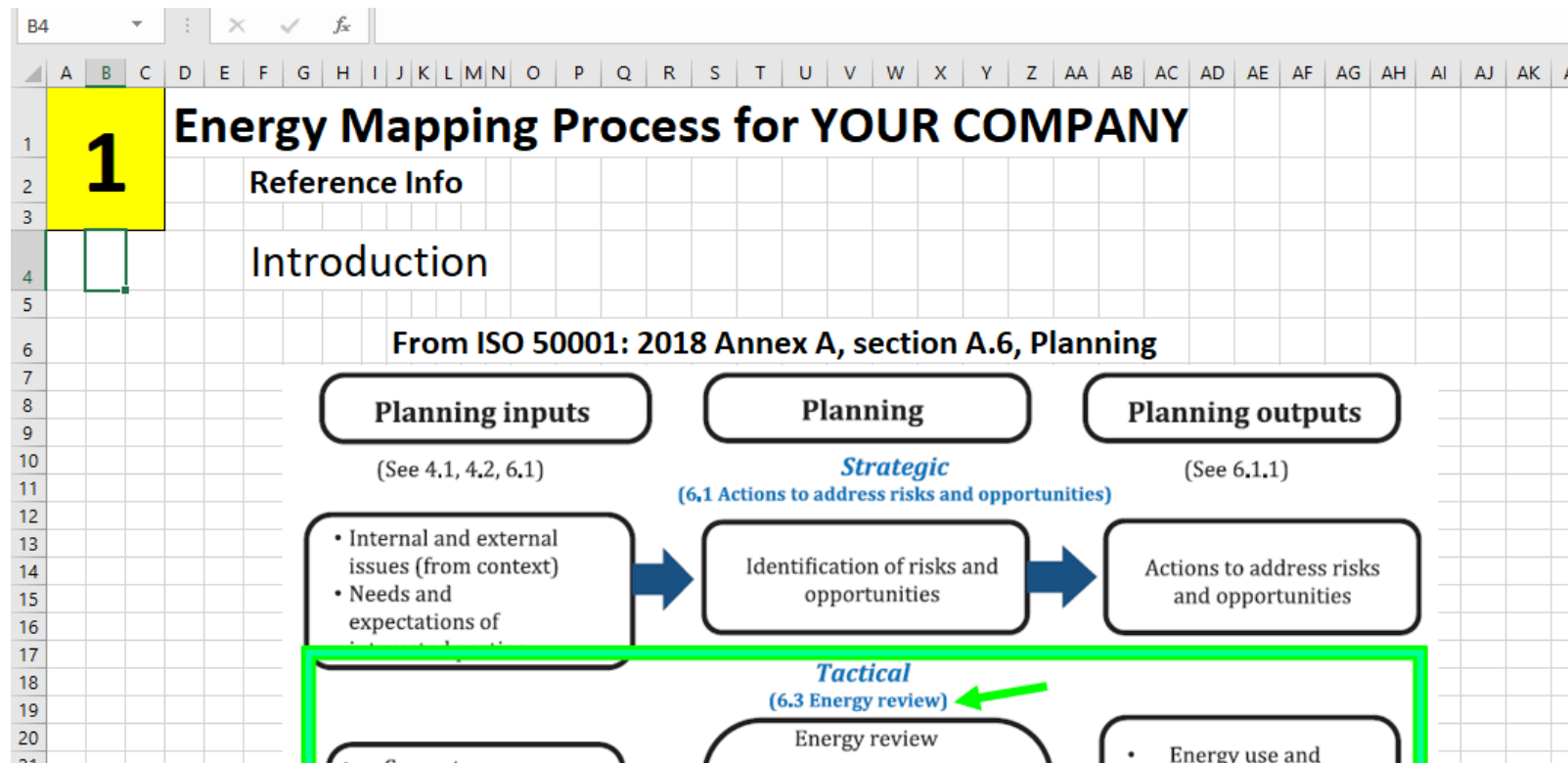


Next Session

Task 10 & 13: Energy Mapping Template



- Review the tabs of the Energy Mapping Template Tool



Polling Question 4

Polling Question

4) Thinking about Tasks 10-13:

Task 10: Improvement Opportunities

Task 11: Energy Performance Indicators (EnPIs) and Baselines (EnBs)

Task 12: Objectives and Targets

Task 13: Action Plans for Continual Improvement

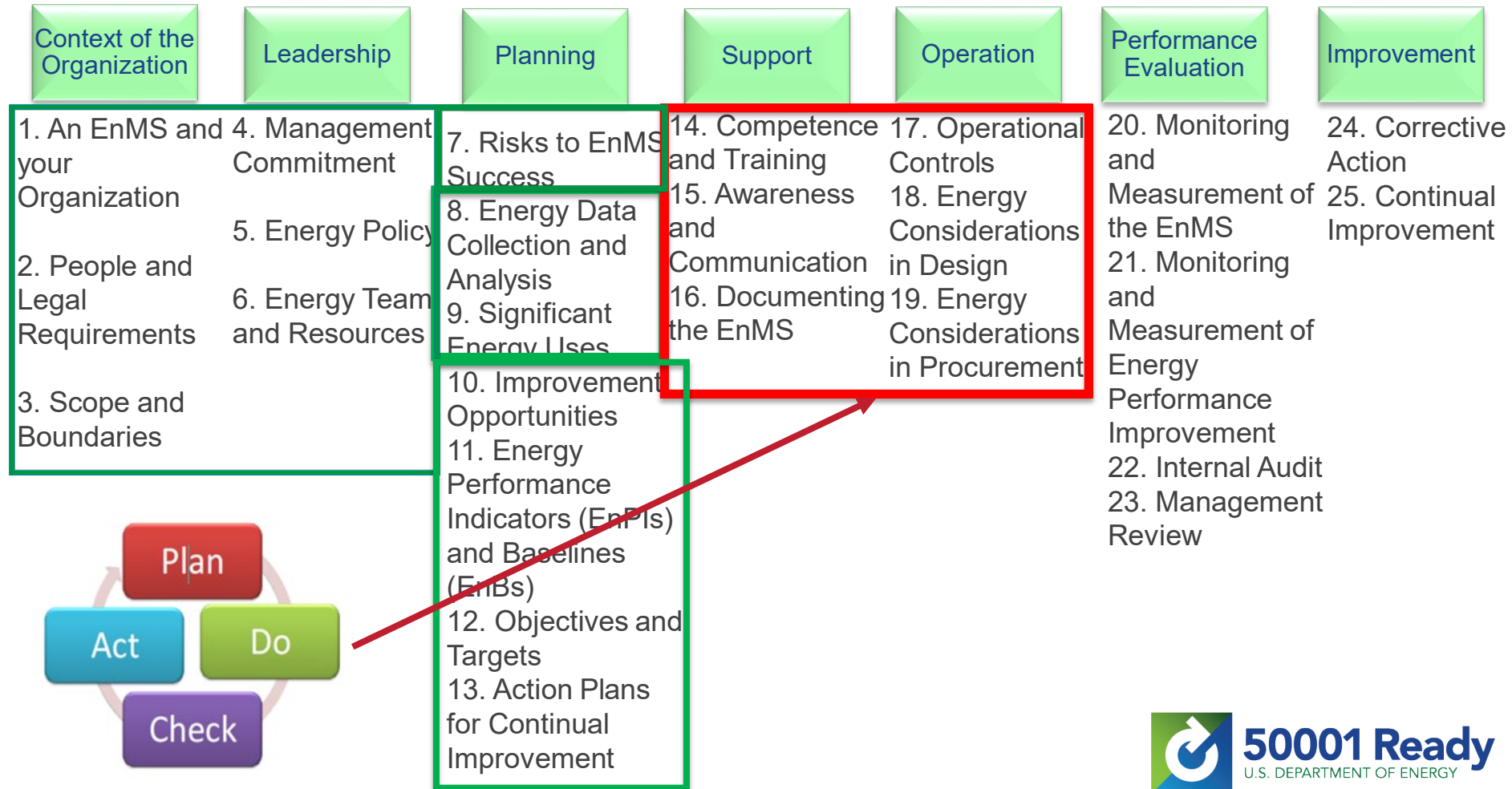
Where do you feel your organization is relative to these four tasks?

- A. We essentially already have all of this in place. Just a little tweaking is needed.
- B. These make sense and my organization has some of this in place. It would not take too much effort to complete these.
- C. Most of this is new to my organization, but we do have some basics in place. It would take some effort to get this in place.
- D. I would basically have to start from scratch to get these tasks completed.
- E. I do not know where my organization is with respect to these four tasks.

- Review and Wrap Up

Webinar Training Schedule & Preparations
Kahoot Quiz Game
Q&A

50001 Ready Navigator Tasks: Next Session in **RED**



Training Schedule: By Session

1. An Overview – March 28 - **DONE**
2. Laying the Foundation of 50001 – April 4 - **DONE**
3. Where does all the Energy Go? – April 11 - **DONE**
4. Sorting out the Energy Data – **TODAY - April 18**
5. Engaging Other Functions – **NEXT - April 25**
6. Evaluating Performance – May 2
7. Ensuring Continual Performance – May 9
8. Wrap Up and Next Steps – May 16

**ALL on
Thursdays**

All sessions: 10:00 a.m. to 12:30 p.m.

Preparation for Session FIVE

- If desired, purchase the ISO 50001: 2018 standard
- Set up and use your 50001 Ready account, if not done yet
- Prepare for Session FIVE:
 - Review the “Getting it Done” tab for tasks 14 - 19 in 50001 Ready
 - How do you determine competence of operators of SEUs (14)?
 - Is the entire site aware of energy policy and energy saving goals (15)?
 - Have you defined operational controls for SEUs and action plans (17)?
 - Are procurement and design functions currently engaged relative to energy efforts (18, 19)?



Between each session we will send out a quick homework survey. Please complete and return these.

Overview of 50001 Ready - Resources

- 50001 Ready Program
 - <https://www.energy.gov/eere/amo/50001-ready-program>
- 50001 Ready Navigator
 - <https://navigator.lbl.gov/>
- Energy Footprint Tool
 - <https://www.energy.gov/eere/amo/downloads/energy-footprint-tool>
- EnPI Lite Tool
 - <https://enpilite.lbl.gov/>
- 50001 Ready at Better Building
 - <https://betterbuildingsolutioncenter.energy.gov/better-plants/software-tools>

Polling Question 5

Polling Question

- 5) After listening to today's webinar session FOUR, and now having covered tasks 1-13, how do you feel about 50001 Ready as a resource to help you with your energy management plans:
- A. Still overwhelmed.
 - B. Cautiously optimistic.
 - C. Very encouraged.
 - D. Confident - Ready to get Ready.

And now, our Kahoot Quiz Review Game



Question and Answer Time



Please Contact Us With Any Questions



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